

brockleymax

29 May to 6 June 2015

GET INVOLVED

Brockley Max is an exciting nine-day community arts festival set across Brockley, Crofton Park, Honor Oak and Ladywell. Over the past 14 years the festival has provided a showcase for the amazing creative talent in our community.

Brockley Max involves and engages residents and visitors through family-friendly activities, exhibitions, workshops and events. Brockley Max is organised by Max Media Arts, a volunteer-led, not-for-profit organisation.

Attracting around 4,000 attendees in 2014, Brockley Max illustrates the area's passion for the arts, one that is community-focused, enriching lives and producing shared values.

However, with public arts funding no longer reliable, the Brockley Max festival is inviting local businesses to be involved with their area's flagship community event.



"Your support will offer you an opportunity to raise your profile while demonstrating your support for the local community," explains Festival Director Moira Tait.

The Brockley Max festival is covered by South London Press, The Mercury, Lewisham Life and on local blogs such as Brockley Central and Croftonpark.com It has also been mentioned in the Evening Standard, The Guardian, The Times and Time Out.

WHAT BROCKLEY MAX COULD MEAN FOR YOUR BUSINESS

- Association with a successful and much-loved community festival
- Promote your organisation to the local community and over 4,000 visitors to events
- Appear in 10,000 festival programmes, reach 7000 people on social media plus even more via our emails and newsletters to local residents
- Build relationships with people important to your business
- Opportunities for staff involvement and volunteering



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We offer a range of sponsorship and advertising packages. All advertisers and sponsors receive coverage on our website, e-bulletins, Facebook and Twitter pages. Please contact Calvin Bell (calvin@brockleymax.co.uk) to discuss the best ways to show your business' support for Brockley Max.



Sponsorship Packages

<p>Headline Festival Sponsor An opportunity for you to promote your company as the headline sponsor of Brockley Max 2015 and be listed on all festival editorial</p>	<p>£3,000</p>	<ul style="list-style-type: none"> • Full-page advert on Outside Back Cover of Brockley Max programme • Brockley Max Festival announced 'in association with' your company • Logo on Brockley Max banner, event posters and festival T-shirts • Advert on Brockley Max website and Croftonpark.com • Editorial on Brockley Central
<p>Opening Night Sponsor An evening showcasing music by local musicians, held outdoors by Brockley station Friday 29 May 4pm - 11pm</p>	<p>£1,000</p>	<ul style="list-style-type: none"> • Full-page advert in Brockley Max programme • Logo on Brockley Max banner and event posters • Opening Night event announced 'in association with' your company • Advert on Brockley Max website • Editorial on Brockley Central and Croftonpark.com
<p>Art In The Park Sponsor A family day including creative workshops for children, live bands and dancers, craft and food stalls and a bar on Hilly Fields Saturday 6 June 12 - 6pm</p>	<p>£1,000</p>	<ul style="list-style-type: none"> • Full-page advert in Brockley Max programme • Logo on Art In The Park banner • Art In The Park event announced 'in association with' your company • Logo on Brockley Max event posters • Advert on Brockley Max website • Editorial on Brockley Central and Croftonpark.com
<p>Gold Festival Sponsor</p>	<p>£500</p>	<ul style="list-style-type: none"> • Half-page advert in Brockley Max programme • Logo on Brockley Max event posters • Advert on Brockley Max website
<p>Silver Festival Sponsor</p>	<p>£250</p>	<ul style="list-style-type: none"> • Quarter-page advert in Brockley Max programme • Logo on Brockley Max event posters • Listing on Brockley Max website

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Programme Advertising

Outside Back Cover* (Full page bleed advert)	£800	154x216mm
Inside Front Cover* (Full page advert)	£600	154x216mm
Inside Back Cover* (Full page advert)	£600	154x216mm
Full Page Advert (bleed/non-bleed)	£450	154x216mm/130x195mm
Half Page Advert (horizontal/vertical)	£250	130x95mm/60x195mm
Quarter Page Advert (vertical)	£125	60x95mm

* Premium advert slots will be offered to advertisers taking the Headline Festival Sponsor, Opening Night or Art In The Park sponsorship in the first instance.

Booking deadline 22 March 2015 **Contact calvin@brockleymax.co.uk**

ADVERT SPECS

Artwork and copy deadline: 29 March 2015

Please supply a high-resolution PDF image of your advert. If you prefer we can design your advert for you for £30 (subject to materials and payment being received by 29 March).



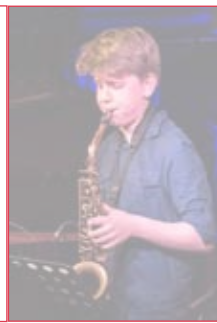
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Full page advert: 130 x 95mm



Half page advert: 130 x 95mm

Quarter page
advert:
60 x 95mm



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WHAT PEOPLE THINK OF BROCKLEY MAX

"Opening Night was every bit as brilliant as we'd hoped it would be, with some really wonderful music."

"The sense of community was palpable."

"What a fantastic afternoon up on Hilly Fields. The atmosphere was amazing and epitomised everything special about living in Brockley."

"A truly fun and wonderful event."

WHAT PREVIOUS ADVERTISERS SAY

"Our involvement in Brockley Max gained us valuable exposure as well as bringing us closer to the local community", Bryan & Keegan estate agents, Brockley.



Missed the 29th March Festival Programme advertising deadline?

You can still support Brockley Max with a Digital Advertising Package. For £150 you'll get an advert on our website, plus coverage in our e-bulletins, Facebook and Twitter pages.

OTHER WAYS TO SUPPORT US

If you aren't able to advertise but would like to support Brockley Max, consider donating to our festival fund. Donations of £50 or more will be listed on the supporters page of our website.



We also need items for our fundraising raffle. Donors providing a prize of at least £30 value will be credited on the Brockley Max website. Please email helen@brockleymax.co.uk with details of what you would be able to provide.

Finally, we need volunteers to help organise and put on Brockley Max. Please email volunteer@brockleymax.co.uk with offers of assistance. For a full list of ways to get involved see www.brockleymax.co.uk/ways-to-support-brockley-max. Thank you.